

# LISA SHEN

Newton Gresham Library, Sam Houston State University  
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## PROFESSIONAL EXPERIENCE

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### Interim Director of Library Services

Oct. 2016 - Present

Newton Gresham Library, Sam Houston State University (SHSU), Huntsville, Texas

- o Provide leadership and vision for continued growth of the library, including assessment and development for new initiatives
- o Serve as an advocate of the library's teaching and service mission
- o Oversee the library's budgeting and financial operations
- o Develop working relationships and collaborative activities with the university community
- o Coordinate the preparation and implementing departmental goals and objectives.

### Head of Research & Instructional Services

June 2015 - Present

Newton Gresham Library, SHSU, Huntsville, Texas

- o Oversee the daily operations and strategic planning of reference and instructional services
- o Collaborate with other library units to ensure efficient library operations
- o Develop and coordinate reference service and instruction schedules
- o Provide training and supervision to staff members

### Business Librarian & Associate Professor

Sep. 2015 - Present

### Business Librarian & Assistant Professor

Sep. 2009 - 2015

Newton Gresham Library, SHSU, Huntsville, Texas

- o Provide in-person and virtual reference and research consultations for the SHSU community
- o Teach up to 50 instruction sessions each semester for both undergraduate and graduate students on effective research strategies using business and general library resources
- o Create and maintain research guides (LibGuides) to support the College of Business Administration (COBA) curriculum, with over 29,000 views per year
- o Embed in online courses through Blackboard to provide customized video tutorials and guides
- o Develop and manage the business resource collection, including over 30 electronic databases
- o Negotiate with vendors for optimal resource pricing and access options
- o Actively participate campus engagement initiatives

## EDUCATION

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### Master of Business Administration (MBA)

2010 - 2013

College of Business Administration, Sam Houston State University, Huntsville TX

- o Graduated with 4.0/4 GPA
- o Scored in the 96<sup>th</sup> percentile on the Graduate Management Administration Test (GMAT)

### Master of Library and Information Studies (MLIS)

2007 - Apr. 2009

School of Information Studies, McGill University, Montreal, Canada

- o Graduated with 3.9 / 4 GPA and 2 academic awards
- o Specialized coursework in academic and business librarianship

### Bachelor of Commerce, Co-op Program

2001 - 2006

School of Business, University of Alberta, Edmonton, Canada

- o Graduated with Distinction

## SCHOLARLY CONTRIBUTIONS

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### Peer-Reviewed Original Research Articles

- Martinez, M., Cassidy, E., Mueller, K., Shen, L., Thompson, M., Valdes, Z. (2016). Collecting sex materials for libraries. *Behavioral and Social Sciences Librarian*, 35(4), 151-170.  
Doi:10.1080/01639269.2017.1283181
- Cassidy, E., Colmenares, A., Jones, G., Manolovitz, T., Shen, L., & Vieira, S. (2014). Higher education and emerging technologies: Shifting trends in student usage. *Journal of Academic Librarianship*, 40(2), 134-133. doi:10.1016/j.acalib.2014.02.003
- Cassidy, E., Jones, G., McMain, L., Shen, L. & Vieira. (2014). Student searching with EBSCO Discovery Service: A usability study. *Journal of Electronic Resources Librarianship*, 26(1), 17-35.  
doi:10.1080/1941126X.2014.877331
- Cassidy, E., Martinez, M., & Shen, L. (2012). Not in love, or not in the know? Graduate student and faculty use (and non-use) of e-books. *Journal of Academic Librarianship*, 38(6), 326-332.  
doi:10.1016/j.acalib.2012.08.005
- Shen, L., Cassidy, E., Elmore, E., Griffin, G., Manolovitz, T., Martinez, M., & Turney, L. (2011). Head first into the patron-driven acquisition pool: A comparison of librarian selections versus patron purchases. *Journal of Electronic Resources Librarianship*, 23(3), 203-218.  
doi:10.1080/1941126X.2011.601224
- Cassidy, E., Britsch, J., Griffin, G., Manolovitz, T., Shen, L., & Turney, L. (2011). Higher education and emerging technologies: Usage, preferences, and lessons for library services. *Reference and User Services Quarterly*, 50(4), 380-391.

### Other Peer-Reviewed Publications

- Shen, L. (2016). Both online and in-person library orientations have positive effects on graduate students' information literacy skills. *Evidence Based Library and Information Studies*, 11(2), 189-191. <https://journals.library.ualberta.ca/ebliip/index.php/EBLIP/article/view/27449/20471>
- Shen, L. (2015). The majority of high-impact science journals would accept manuscripts derived from open access electronic thesis and dissertations. *Evidence Based Library and Information Studies*, 10(3), 111-113. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/24790>
- Shen, L. (2014). Reference desk employees need both research knowledge and technical skills for successful reference transactions. *Evidence Based Library and Information Studies*, 9(4), 55-57. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/23026>
- Shen, L. (2014). Information literacy (IL) intervention workshops has positive, but limited, effects on undergraduate students' IL skills. *Evidence Based Library and Information Studies*, 9(2), 28-30. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/21584>

## SCHOLARLY CONTRIBUTIONS – CONT.

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### Other Peer-Reviewed Publications – cont.

- Shen, L. (2013). There is no association between subject liaisons' perception of their work and faculty satisfaction with their liaisons. *Evidence Based Library and Information Studies*, 8(4), 142-44. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/20487>
- Shen, L. (2012). Graduate students report strong acceptance and loyal usage of Google Scholar. *Evidence Based Library and Information Studies*, 7(4), 96-98. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/17773>
- Shen, L. (2012). Perception and information behavior of institutional repository end-users provides valuable insights for future development. *Evidence Based Library and Information Studies*, 7(2), 81-83. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/article/view/11715>
- Shen, L. (2011). There are discipline-based differences in authors' perception towards open access publishing. *Evidence Based Library and Information Studies*, 6(3), 71-73. Retrieved from <http://ejournals.library.ualberta.ca/index.php/EBLIP/issue/view/718>
- McMain, L., Cassidy, E., Strickland, S., Shen, L., & Britsch, J. (2010). Newton Gresham Library information literacy tutorial. ARL/ACRL Instruction Section, Peer-Reviewed Instructional Materials Online (PRIMO) Project. Retrieved from <http://primodb.org/>
- Shen, L. (2010, July). Chart Screen Premier (SRC). *Charleston Advisor*, 12(1), 38-40.

### Additional Publications and Conference Presentations

- Shen, L. (2017, August 17). *Teaching information literacy*. Invited panel discussion at the 2017 Professional and Academic Center for Excellence (PACE) Teaching and Learning Conference, Huntsville, TX.
- Bolefski, A., & Shen, L. (2014, May) *Strategies for one-shot and online instruction*. Roundtable presentation at the 2014 Special Library Association Annual Conference, Business and Finance Division session. Retrieved from <http://bf.sla.org/sections/cubl/conference-activities/2014-cubl-conference-activities/>
- Shen, L., & Cassidy, E. (2014, March). *How helpful is web-scale discovery? A usability study with undergraduate students*. Paper presented at the 2014 Electronic Resources and Libraries Conference, Austin, TX.
- Shen, L. (2013, April). *PDA (Patron Driven Acquisitions): Providing its worth?* Invited panel presentation at the 2013 Teas Library Association Annual Conference, Fort Worth, TX.
- Shen, L. (2012, October). *LibGuides: Research guides made easy*. Training session presented at the 2012 Special Library Association Texas Chapter Annual Meeting, Dallas, TX.
- Shen, L. (2012, July). *Sneaking it in: Promote library resources & services through institutional committees*. Poster presented at the 2012 Special Library Association Annual Conference, Business and Finance Division Poster Session, Chicago, IL. Retrieved from [http://bf.sla.org/wp-content/uploads/2012\\_shen.pdf](http://bf.sla.org/wp-content/uploads/2012_shen.pdf)

## SCHOLARLY CONTRIBUTIONS – CONT.

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### Additional Publications and Conference Presentations – cont.

Shen, L. (2011). Informatics. In C. LaGuardia (Ed.), *Magazines for libraries* (19th ed.) (pp. 489-491). New York: Bowker.

Shen, L. (2011, August). *Taking the PDA plunge: A comparison of patrons vs. librarian selections*. Poster presented at the 2011 Special Libraries Association Annual Conference, Business and Finance Division Poster Session, Philadelphia, PA. Retrieved from [http://bf.sla.org/wp-content/uploads/2011\\_shen.pdf](http://bf.sla.org/wp-content/uploads/2011_shen.pdf)

Shen, L., Manolovitz, T., Cassidy, E., & Griffin, G. (2011, March). *Head first into the PDA pool: A comparison of librarian selections vs. patron purchases*. Paper presented at the 2011 Electronic Resources and Libraries Conference, Austin, TX.

Shen, L. & Britsch, J. (2010, July). *What are they using? Business faculty's perception of library resources for professional research and student use*. Poster presented at the 2010 Special Libraries Association Annual Conference, Business and Finance Division Poster Session, New Orleans, LA. Retrieved from [http://bf.sla.org/wp-content/uploads/2010\\_shen.pdf](http://bf.sla.org/wp-content/uploads/2010_shen.pdf)

Shen, L. (2009, May). *Cyberthèque - love it or hate it? Student's perceptions of McGill Libraries' information commons*. Poster presented at the 7th Annual Concordia Libraries Poster Forum, Montreal, QC, Canada. Retrieved from [http://library.concordia.ca/about/staff/forum/files/shen\\_presentation09.pdf](http://library.concordia.ca/about/staff/forum/files/shen_presentation09.pdf)

### Other Scholarly Contributions

- o Peer-Reviewer, *Evidence Based Library and Information Practice* 2015 - Present
- o Peer-Reviewer, *The International Information and Library Review* 2013 - 2016
- o Reviewer, *Resources for College Libraries (RCL)*, Business Administration section 2013
- o Editorial Team, *Evidence Based Library and Information Practice* journal 2010 - 2015

## RELEVANT SERVICE & COMMITTEE WORK

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**President, Special Library Association (SLA) Texas Chapter** 2017 - 2018

**President-Elect, SLA Texas Chapter** 2016 - 2017

- o Lead the Executive and Advisory Boards in the planning and facilitation of the chapter activities
- o Provide overall supervision of all chapter affairs
- o Represent the chapter at the annual general association meeting
- o Coordinate and hold annual chapter meeting for the chapter membership

**Chair, Faculty Senate, Sam Houston State University (SHSU)** 2015 - 2016

**Chair-Elect, Faculty Senate, SHSU** 2014 - 2015

- o Meet biweekly with the Provost to advocate of matters of general welfare for the faculty and the university community
- o Served as faculty representation on pertinent issues concerning concealed carry on campus, internal and external equity of academic compensation, and faculty evaluation system.
- o Represented fellow faculty on the SHSU Academic Affairs Council and at the meetings of the Texas Council of Faculty Senate (TCFS) and the Texas State University System (TSUS) Faculty Senate
- o Kept written accounts of Senate meetings and meetings of the TCFS and TSUS as chair-elect

**RELEVANT SERVICE & COMMITTEE WORK - CONT.**

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**Secretary, Special Library Association (SLA) Texas Chapter** **2014 - 2016**

- o Served on the Executive Board as an elected officer
- o Recorded board meeting minutes and serve as parliamentarian
- o Participated in the planning and hosting of the 2014 annual chapter meeting, and membership recruitment events

**Chair, Committee on Committees, Faculty Senate, SHSU** **2013 - 2014**

- o Oversaw the annual faculty campus perception survey and presented survey findings
- o Conducted elections for Faculty Senate and the Faculty Development Leave Committee
- o Nominated faculty representation on over 30 university committees to the President

**President, MBA Student Association, SHSU** **2013**

- o Re-established the then-defunct group as a SHSU-recognized student association
- o Developed association constitution and bylaws
- o Organized officer elections and planned events including Career Center presentation and networking hours

**OTHER RELEVANT PROFESSIONAL EXPERIENCE**

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**Graduate Management Admission Test (GMAT) Teacher** **2007 - 2009**

Kaplan Test Prep and Admissions Inc., Edmonton & Montreal, Canada

- o Engaged classes of up to 25 students in active learning through discussions and demonstrations of critical thinking and problem solving methods
- o Received 100% positive student feedback evaluation

**Donor Researcher** **2007 - 2008**

Donor Research Department, McGill University, Montreal, Canada

- o Assessed gifting potentials of major prospect and formulated recommendation reports
- o Used various business databases and free web resources in developing prospect briefings

**AWARDS AND HONORS**

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- o Outstanding Bridge Program Committee Member, Office of Graduate Studies, SHSU, 2016
- o Beta Gamma Sigma International Honor Society for Business Students and Scholars, since 2013
- o American College and Research Library (ACRL) Immersion Program Scholarship, 2012
- o 7 SHSU President's Employee Scholarships, 2010-2013
- o Anne M. Galler Book Prize, Special Libraries Association Eastern Canada Chapter, 2009
- o Dr. Herbert Stanley Birkett Award, McGill University, 2009
- o Golden Key International Honour Society, since 2013
- o 6 academic scholarships from the University of Alberta, 2001-2005

**SELECTED PROFESSIONAL DEVELOPMENT**

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- o Special Libraries Association Annual Conferences, 2010 - 2017
- o Texas Accelerated Library Leaders (TALL) Texan Leadership Institute, Austin, TX, 2014
- o ACRL Immersion Program: Instruction Track, Burlington VA, 2012

**REFERENCES -AVAILABLE UPON REQUEST**

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